

SHCA Website & Newsletter Advertising

Current Fee Structure as of Winter 2012

Please email communications@silverwoodcommunity.org to purchase ad space.
All proceeds go directly to community your community programming and events.

NEWSLETTER

Newsletter is distributed to all Silverwood Heights residents

Business Card Size Ad (3.5x2"): \$70.00

¼ page Ad (4.25 x 5 ") : \$150.00

½ Page Ad (8.5 x 5.5 ") : \$250.00

Specifications: please provide us with PRINT READY files, ie:

1. Full colour (ideally)
2. **PDF, AI EPS** File is ideal, in the correct size noted above
 - a. OR a JPG saved at 300 DPI
 - b. All images need to be at 300 DPI minimum
 - c. ALL TEXT MUST BE OUTLINED
3. Provide 0.125" Bleed if possible (ie: 8.625 x 5.625 final artwork size for 8.5x5.5 ad)
 - a. *If you do not provide a full bleed file, you run the risk of your advertisement having unwanted borders*

WEBSITE:

STATISTICS: Currently the new website brings in approximately 1300 page views / month

Sidebar banner advertisement:

(for any business, group, or organization)

Left or right sidebar (200 x 300 pixels), 3 spots available: \$20.00 / month up to 3 months per company at a time if other companies are on the waiting list

Business/Group/Club Directory listings:

(only for Silverwood Residents and business owners)

Regular Listing (Link + Text Only): FREE

- Always at the very top of the directory